

 **WAKA WAKA**

share the sun



# WakaWaka Foundation

ANNUAL REPORT 2019

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# Introduction

After a transition year in 2018 the WakaWaka Foundation was able to speed up its impact enormously in 2019. With the help of many individuals and organizations we have accomplished amazing results. Never before so many people have been helped with safe sustainable solar WakaWaka products. Within the time span of one year we were able to distribute over 100.000 WakaWaka's to people in 15 countries. Again we were able to help people in acute emergency situations (natural disaster victims and refugees) and provide them with a safe and sustainable light source.

The WakaWaka Foundation favours enabling children to educate themselves after sunset not having to depend on dirty, dangerous, polluting and expensive kerosene lamps and candles. We do so by providing schools with WakaWaka Lights, so they then can lend them out to the children. By creating 'solar libraries' (the WakaWaka's remain the legal property of the schools) access to the solar lights is ensured for the children. In 2019 the WakaWaka Foundation for the first time was able to roll out this concept on a larger scale.

Thanks to a very large order by the Dutch Postcode Lottery we were able to distribute 90.000 WakaWaka Lights to many school children in Ethiopia, South Sudan and Rwanda.

The WakaWaka Foundation has experienced an inspiring positive trend: besides one time donations, a growing number of companies chooses to donate on a yearly basis to the WakaWaka Foundation. Of course we encourage you to consider what you might contribute to 'Share the Sun'.

**Maurits Groen**

**President WakaWaka Foundation**



## Our Mission

For light and connectivity. For daily use or as a backup. In the middle of the city or way off the beaten path. Access to power is a basic necessity in everybody's life.

It's the Foundation's mission to provide that access, in particular for the 1 billion people who are still dependant on dirty, dangerous, polluting and expensive kerosene lamps, candles and battery torches.

The WakaWaka Foundation aims to create sustainable impact by focussing on emergency relief and structural development in rural communities.

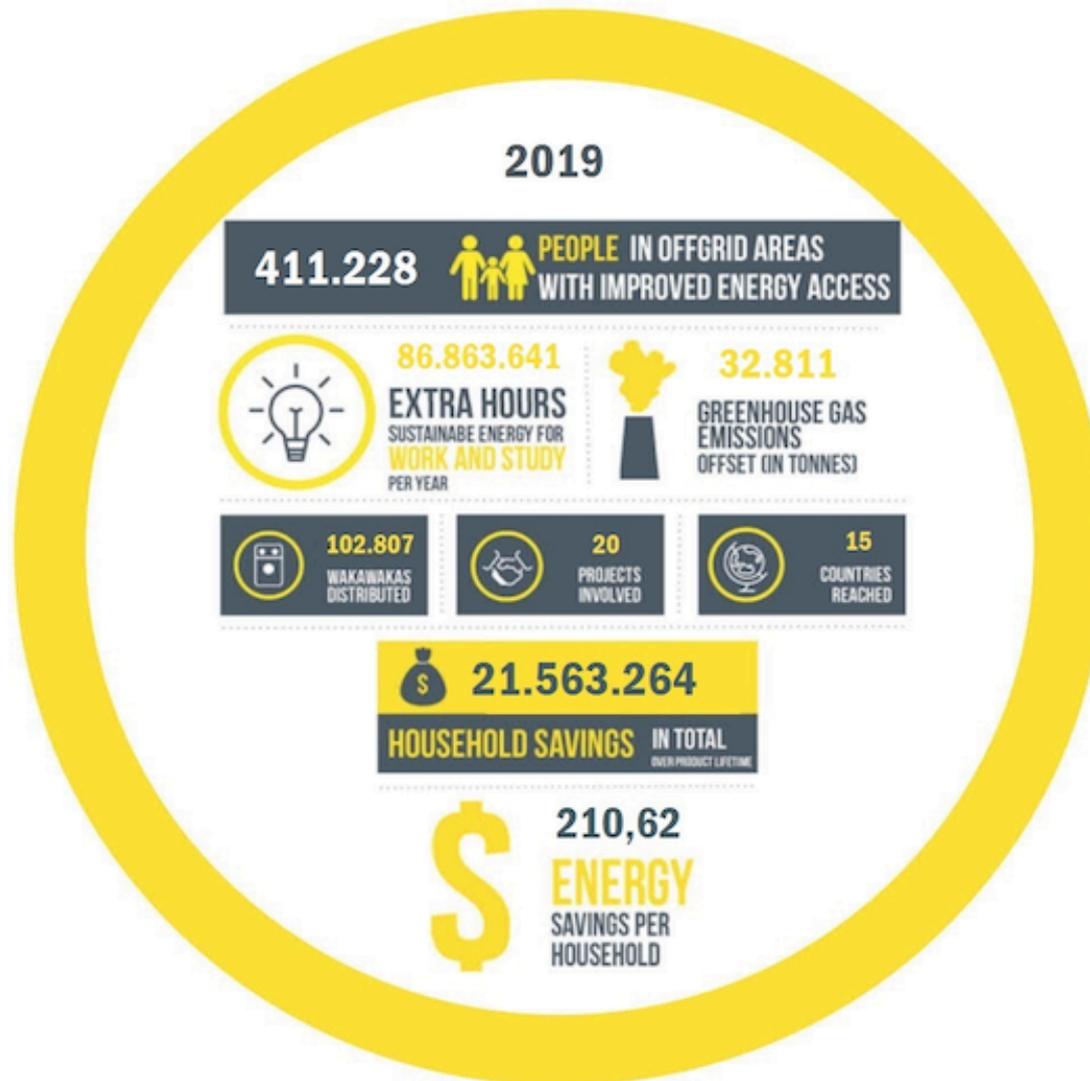
### Emergency relief

In emergency relief situations, for example after an earthquake, typhoon or a humanitarian conflict, access to light and power can make a huge difference in people's safety and wellbeing.

Direct after a natural disaster, solar light and power can help the search for survivors, and thanks to the mobile phone charging possibility of the WakaWaka Power people can stay in touch with loved ones and let them know they are alive.

Moreover, families that had to flee from conflicts in war torn areas often end up in refugee camps that rarely have immediate and reliable access to light and power. In those situations, where no other economic model works, a donation is the most effective way to provide immediate and important relief.

# WakaWaka's Distributed





## Campaigns & Donations

In 2019 the WakaWaka Foundation distributed over 100.000 WakaWaka's to people in acute emergency situations and to 'solar libraries' to enable children to do homework after sunset.

All of this was enabled by individuals, organizations and companies who helped with funding projects. In this 2019 annual report we highlight some of the projects the Foundation has been sending WakaWaka's to. Moreover, we name multiple companies that contribute to the WakaWaka Foundation.

We are very grateful for all donations we received and therefore we would like to thank all individuals, organizations and companies that contributed to making the work of the WakaWaka Foundation possible.

### **It's about RoMi**

'It's about RoMi' is a company that designs lights and with their ecolabel 'Good and Mojo' they embark on their mission to create sustainable lighting and helping people at the same time.

It's about RoMi continues to be a structural supporter of the WakaWaka Foundation by donating 5% of the 'Good and Mojo' revenue to the Foundation and therefore enable people to get access to safe and sustainable light.

### **YouBeDo**

This online bookstore YouBeDo has been offering their customers the choice to determine to what charity their donation of a small percentage of their purchase amount will go to, at the expense of the readings of YouBeDo (not the customers).

Other donations come from Stan & Wende, a company offering advice on how to invest not only financially rewarding, but also in a sustainable way.

Moreover, the Solar Fabriek, experts in solar energy products have also made a donation.

# Campaigns & Donations

## The Dutch Postcode Lottery

The Dutch Postcode Lottery (De Nederlandse Postcode Loterij, hereafter NPL) has been a structural supporter of the WakaWaka Foundation. By organizing a lottery, the organization is able to raise funds for charities and create awareness for the work of charities.

In 2019 the NPL selected the WakaWaka Power+ as a gift for winners of the lottery and in addition support our solar libraries programme developed in collaboration with Care and Edukans.

Care and Edukans are well known charity organizations that are active in numerous countries where access to energy is still not common. These organizations can respond immediately when children are in need. By distributing WakaWaka's children can feel safe in the dark and are able to study after sunset.





## Foundation Projects Highlighted





# Rwanda & Sudan

CARE

Like always the WakaWaka Foundation has been collaborating with a relief organization knowledgeable ‘on the ground’ (as to prevent unnecessary costs and to be as efficient and cost effective as possible) and assigned the careful distribution for Rwanda and South Sudan to CARE.

## Rwanda

At the end of 2019 the WakaWaka Foundation delivered CARE more than 31.000 WakaWaka solar lights to CARE Rwanda to distribute them to 174 primary schools in Huye, Ruhango, Muhange and Kamonyi in the south of Rwanda. These schools participate in CARE's ‘Sage Schools for Girls’ programme. CARE mentors coach teachers and students with an extensive training package regarding sexual and reproductive health. Awareness meetings took place at all 174 schools.

## Sudan

In 2019 more than 20.000 WakaWaka Solar Lights were delivered to the CARE Sudan headquarters, and were consecutively distributed to the CARE field offices in South Sudan, East Darfur and South Darfur. The intention was to distribute them to 21 schools, women groups of mango producers and to women’s savings and loans groups. Preparations had been done to monitor the responsible distribution of the WakaWaka’s.



## Ethiopia

### Edukans

With the help of NPL, WakaWaka was also able to cooperate with Edukans. Edukans is working together with DEC Ethiopia to manage the distribution of WakaWaka's in Ethiopia.

#### **Ethiopia**

In 2019 the main purpose was to centralize the distribution plans of WakaWaka's in Ethiopia. These plans were really ambitious, as the plan is to not only to distribute 39.000 Solar Study Lights but also to connect them to a system which allows the WakaWaka's to be lend out via school to their students and with this the students, teachers and parents get an awareness programme. At the end of the year the students return their study lights to the school together with their books. The main goal of this is that a WakaWaka makes it possible for the students to extend their studying time after sunset. This will lead to better school results.

The system of school being able to lend out the WakaWaka's to their students is called 'solar libraries'.

Edukans has started implementing the solar libraries at the first schools during their exchange programme 'Going Global'. During this programme students, teachers and parents will receive guidance regarding being aware and respecting the value of a WakaWaka.



# Governance

## **Board**

The day to day operations of the WakaWaka Foundation are managed by its daily Board, supported by the employees of WakaWaka Europe BV and annexed parties. The Board is not remunerated by the Foundation.

## **Board 2019**

Maurits Groen

Albert Jan Postma

## **Supervisory Board**

The supervisory Board is in a transition phase. After having served for over 6 years, several Board members decided the time had come for others to take over. A new chairman, Kees Vendrik, is now heading the Board. He is now forming his new team, while long serving Board member Patrick van Gerwen, supervizing financials, is still on the Board, ensuring a smooth transition together with board member Alexander Kohnstamm.

## **Word of Appreciation**

The WakaWaka Foundation would like to thank the Board members that decided to part ways. The WakaWaka Foundation is grateful for the efforts of Board members Wouter Scheepens, Froukje Jansen and Dianda Veldman.

# Numbers

## WakaWaka Foundation Financial Statements



Statement of income and expenses (€000)	2019	2018	Explanation on financials
<b>Total income</b>	2.055,2	134,7	Total income increased mostly thanks to the Dutch Postcode Lottery order
<b>Project expenditures</b>	2.011,1	55,8	Expenditures consist of project materials
<b>Operating expenditures</b>	7,1	8,0	Operating expenditures consist of administration-, internet- and other office costs
<b>Net Result</b>	<b>37,0</b>	<b>70,9</b>	

Balance sheet (€000)	31 Dec 2019 Actual	31 Dec 2018 Actual	Explanation on financials
<b>Receivables &amp; prepayments</b>	36,1	2.073,9	Receivable and prepayments at the end of 2018 consist mainly of the receivable on the Dutch Postcode Lottery
<b>Cash at bank and in hand</b>	139,5	116,3	
<b>Total assets</b>	<b>175,6</b>	<b>2.190,2</b>	
<b>Designated funds</b>	127,5	-	
<b>Designated reserves</b>	47,5	138,3	
<b>Equity</b>	175,0	138,3	
<b>Current liabilities</b>	0,6	2.051,9	Current liabilities of the end of 2018 mainly consisted due to the purchase order of the Dutch Postcode Lottery
<b>Total liabilities</b>	<b>175,6</b>	<b>2.190,2</b>	