



WAKAWAKA FOUNDATION

ANNUAL REPORT 2018

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INTRODUCTION

BY MAURITS GROEN

Also in 2018 the WakaWaka Foundation has been able to light up the lives of many thousands of people in a number of countries around the globe-people that were struck by natural disasters, that had been uprooted and forced to flee from their homes due to war, but also to school children to enable them to make their homework after sunset.

Even though WakaWaka BV, the company that the WakaWaka Foundation always has been receiving a lot of support from both in terms of (wo)manpower as well as donations, had to overcome a very difficult period (it had to file for bankruptcy, but was able to rise again within little over a month thanks to the generous help of TSM business school), the WakaWaka Foundation could continue working to perform its mission.

In comparison with 2017 the activity of the Foundation was impacted quite a bit by the temporarily difficult situation at the WakaWaka social enterprise, since safeguarding the stock, obligations and guarantees took a lot of effort. By far not all available budget could therefore be spent. This of course offered a good starting position for the year 2019 -as next years report will certainly show, as we already know at the time of writing this 2018 annual report.

Share the Sun

Maurits Groen
President WakaWaka Foundation .



OUR MISSION

For light and connectivity. For daily use or as a backup. In the middle of the city or way off the beaten path. Access to power is a basic necessity in everybody's life.

It is the Foundation's mission to, in particular for the 1 billion people who are still dependent on dangerous and toxic kerosene lamps, candles, and polluting and expensive battery torches. The WakaWaka Foundation aims to create sustainable impact by focusing on emergency relief and structural development in rural communities.

EMERGENCY RELIEF

In emergency relief situations, for example during the aftermath of an earthquake, typhoon or a humanitarian conflict, access to light and power can make a huge difference in people's safety and wellbeing. Directly after a natural disaster, solar light and power can help the search for survivors, and thanks to the mobile phone charging possibility people can stay in touch with loved ones and let them know they're alive.

Moreover, families that had to flee for conflicts in war-torn areas often end up in refugee camps that often lack access to reliable light and power. In those situations, where no other economic model works, a donation is the most effective way to provide immediate and important relief.

WAKAWAKAS DISTRIBUTED

IN OFF-GRID AREAS IN 2018

The impact WakaWaka products make worldwide (not only funded by the WakaWaka Foundation)

2018

78.556



PEOPLE IN OFFGRID AREAS
WITH IMPROVED ENERGY ACCESS



16.639.000
EXTRA HOURS
SUSTAINABLE ENERGY FOR
WORK AND STUDY
PER YEAR



6.285
GREENHOUSE GAS
EMISSIONS
OFFSET (IN TONNES)



19.693
WAKAWAKAS
DISTRIBUTED



27
PROJECTS
INVOLVED



14
COUNTRIES
REACHED



\$4.147.750

HOUSEHOLD SAVINGS IN TOTAL
OVER PRODUCT LIFETIME



\$ 237,57
ENERGY
SAVINGS PER
HOUSEHOLD



CAMPAIGNS & DONATIONS

In 2018 the Wakawaka Foundation was able to donate 1.170 WakaWaka Powers+ units plus 8.037 WakaWaka Light units to people in acute emergency situations (natural disasters, refugee situations) and to 'solar libraries' (to enable children to do homework after sunset).

Taking into accounts that often a whole family profits from one light and/or power bank, it has been calculated that through these donations this year only already tens of thousands of people have been able to have reliable, safe and free light and power.

In this 2018 annual report we highlight some of the projects the Foundation have been sending WakaWaka's to. We also name three of the companies that contribute on a structural basis to the WakaWaka Foundation (also to tease your own imagination: what could *your* organization, company do to contribute structurally...?)

We are very grateful for all donations we received and therefore we would like to thank all individuals, organizations and companies that contributed to making the work of the WakaWaka Foundation possible.

International Organization for Migration (IOM) Rohingya, Bangladesh

Since the Rohingya minority in Myanmar have been under constant attack in their own country, many of them fled to neighboring Bangladesh where they have to live under very primitive and often even appalling conditions.

With the help of the International Organization for Migration the WakaWaka Foundation was able to ship and distribute 1.568 WakaWaka Lights to families in need.

Distributing in a good and just way is by no means an easy task. There are many families that very much would like to profit from safe sustainable solar light for reasons of social safety, but also to enable social life after sunset and the possibility for children to make their homework. Since the number of refugee families unfortunately vastly outnumbers the financial possibilities for the Foundation to supply WakaWaka's, the selection has to be made very wisely.



HELPING PEOPLE CAMPAIGNS & DONATIONS

It's About RoMi

The light designers of It's About RoMi started their ecolabel 'Good and Mojo' with the mission to create sustainable lighting and helping people at the same time.

They carefully select suppliers of all natural materials all around the world and have top notch designers and artisans produce beautiful and top quality lighting, that both are functional lighting and exquisite ornaments.

Three years ago they approached the WakaWaka Foundation and offered to donate 5% of the 'Good and Mojo' revenue to the foundation, in order to help people in need get access to sustainable high quality light.

Since then the company has donated tens of thousands of euro's, thereby enabling the WakaWaka Foundation to help thousands of people in several countries like Bangladesh (refugees), Chile (earthquake victims), Lebanon (refugees), Malawi (study light for school children).

For the second time in a row the beautiful portfolio catalogue by It's About Romi starts *and* closes with both a statement as well as with illustrative pictures about their support for the Foundation, inspiring their customers to also contribute themselves directly.

Do have a look yourself: www.goodandmojo.nl



CAMPAIGNS & DONATIONS

Stan&Wende

Suppose you have money available that you can invest. Sure you would like to have a healthy return on that investment -but ever more people not only think of that in only a restricted financial way.

They also want to put their money to work for a healthy future for humankind and our planet. Fortunately the opportunities for this have been growing rapidly over the last years. A very special company in this respect is 'Stan&Wende', named after the children of the founders -since investments always should be made bearing the future of one's children in mind, according to them.

The full 100% of the investments by the company on behalf of its customers go to strictly sustainable funds and companies. Their website illustrates this very graphically, pointing out the difference with 'normal' investments, calculated in CO2 emissions prevented (expressed in X kilos of pork meat, X hours of taking a shower and X km driving a fossil powered car). Not unimportantly the return on investment customers receive at Stan&Wende has proven to be on average (surprisingly?) higher than with comparable non-sustainable investment funds.

Moreover, the fee Stan&Wende charge their customers is lower than average. And even so, of that fee Stan&Wende will donate 10% structurally to the WakaWaka Foundation.

This money will be spent on 'solar libraries': the WakaWaka Foundation donates WakaWaka's to schools in off-grid areas which then lend them out to their students for making their home work. Taking it back to school every day, the students then can show it still is in their possession but also can charge it in the window.

Interested?

Have a look yourself: www.stanwende.nl



YouBeDo

Ever more people do quite a lot of their shopping online. Amongst the most popular products bought online are of course books. A Dutch company now has turned this very practical line of business into a 'free charity donation' opportunity: after you have made your choice and are about to pay for the books you have chosen, the customer is asked to what charity they would like to donate approx. 10-12% of the amount they are about to pay -at the cost of... YouBeDo itself. Enjoying the very same wide array of books titles, offered at the very same prices as anywhere else, and under the very same delivery conditions, YouBeDo therefore does something very remarkable.

So far they donated over €400,000.- to a number of charities, amongst which the WakaWaka Foundation has become one of the most popular and often funded ones. Within a matter of weeks only one of the projects posted by the Foundation (WakaWaka Powers for the 500 refugee children on Lesbos, Greece) was funded this way.

Not only individual book buyers can use this no-threshold way of 'free donation' shopping at YouBeDo. Also companies can participate. They often have a study&books budget for their workers in order to keep them up to date and employable.

YouBeDo offers a tailor made module for inclusion in the companies' own intranet and offers to take care of all the administrative hassle of expense payments -thereby even saving quite some money for these companies while at the same time contributing to e.g. a WakaWaka Foundation project. A very successful example of this cooperation is the participation of the Dutch ABN AMRO bank.

And why the funny name 'YouBeDo'? It's short for: YOU can make a difference, BE the change, DO it now'... Wanna try? www.YouBeDo.com



CHILE EARTHQUAKE RESPONSE

Chile - Aid earthquake victims

In December 2016 the south of Chile (the Temuco area and the Greater Island of Chloé) was struck by a strong earthquake. Apart from the loss of lives and many wounded, also many thousands of the indigenous people in hard-to-reach areas lost their homes. They had to survive under harsh circumstances in tents and provisional dwellings, without decent access to light, let alone power.

Due to all kinds of different additional adverse circumstances (apart from the logistical nightmare, have snow storms that cut off the area for months, militarization of a part of the area due to social unrest and no less than 630 forest fires ruining 10,000 hectares) it lasted long before we could finally get the 2000 WakaWaka lights at the destined location in early 2018.

The WakaWaka Foundation was able to donate the 2000 solar lights to Habitat for Humanity, that performed the task of a careful distribution to the people that need the WakaWaka's the most.

We received many thankful quotes from the people we could help:

"The lights are very important for us, since here in the countryside the power failures are almost every week"

(Andrés Nanco)

"I am a craftsman in wood. When there is no light in winter I have to work outside the workshop where it is freezing cold. With this WakaWaka I can work inside."

(José Neihual)

"The lamps need no batteries, so we don't have to walk three hours and go down to the village to buy batteries or candles or stay without light in winter."

(Alberto Antine)

"The lamps are very good. We do not have to use candles to light up their house and as I am an old lady, my eyes do not hurt anymore."

(Teresa Huentecura)



LIGHT FOR LEBANON & LESBOS

LEBANON - Habitat For Humanity

Since the outbreak of the war in Syria millions of people had to leave their homes and seek refuge in other countries.

Over the last years the WakaWaka Foundation has been helping many tens of thousands of them in all the areas where they had to flee to, e.g. Turkey, Lesbos, Jordan and Lebanon. In 2018 the Foundation was able to supply the Lebanon organization of Habitat for Humanity with 2869 WakaWaka Lights for distribution among Syrian refugees.



LESBOS – Movement On the Ground

Just like in 2017 the WakaWaka Foundation continued the cooperation with Movement on the Ground to help refugees from different countries like Somalia, Afghanistan, Iraq and Syria that had been stranded on the Greek island of Lesbos. Also for them WakaWaka's offer social safety, the opportunity to continue with what all they have to do also after sunset, and the possibility for social life and making homework.

Not only the light is very much appreciated, but wherever possible de WakaWaka Foundation also wants to offer the possibility to charge people's mobile phones -that effectively are the only possibility to connect to loved ones that had to stay behind in war-torn areas. As these WakaWaka's are of course more expensive than the 'Light only's', the financial possibility to supply these 'double duty' WakaWaka Powers is restricted, but all the more valued and appreciated.

Thanks to generous donations received, the WakaWaka Foundation fortunately was able to supply all 500 children in the Kara Tepe refugee facility on Lesbos with a WakaWaka Power+.



The day-to-day operations of the WakaWaka Foundation are managed by the daily board of the Foundation and employees of WakaWaka Europe BV. Board members are unremunerated.

BOARD 2018

Maurits Groen

SUPERVISORY BOARD

The supervisory board is assigned with the task of supervising management, advising on strategic matters, authorizing financial statements and appointing, suspending and discharging members of the management team.

The supervisory board meets app. every 3 months.

SUPERVISORY BOARD MEMBERS 2018

Wouter Scheepens

Alexander Kohnstamm

Froukje Jansen

Dianda Veldman

Patrick van Gerwen

NUMBERS

Statement of income and expenses (€000)	2018 Actual	2017 Actual	Explanation on financials
Total income	134,7	2.613,8	Total income of 2017 consists of €2.5 million came from the solar relief program in cooperation with the Dutch Postcode Lottery
Project expenditures	55,8	2.568,1	Expenditures consists of project materials
Operating expenditures	8,0	10,1	Operating expenditures consist of administration-, internet- and other office cost.
Net result	70,9	35,6	

Balance sheet	31 dec 2018 Actual	31 dec 2017 Actual	Explanation on financials
Receivables & prepayments	2.073,9	699,3	Receivable and prepayments at the end of 2018 consist mainly of the receivable on the Dutch Postcode Lottery for the order of 2019.
Cash at bank and in hand	116,3	14,4	
Total assets	2.190,2	713,7	
Continuity reserve	67,4	31,8	
Result	70,9	35,6	
Equity	138,3	67,4	
Current liabilities	2.051,9	646,3	Current liabilities consist mainly on the purchase order regarding the Dutch Postcode Lottery
Total liabilities	2.190,2	713,7	

#SHARETHESUN

WakaWakaFoundation.org
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