

A young girl with dark hair, wearing a red and green jacket with yellow cuffs and grey patterned pants, stands in a makeshift settlement. She is holding a black smartphone. The background shows blue and white tents, trees, and a cloudy sky. The ground is dirt and littered with debris.

# WAKAWAKA FOUNDATION

ANNUAL REPORT 2017

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It is for the fifth time now that I am writing some introductory words in my capacity as President of the WakaWaka Foundation. And like every year of a young, and growing Foundation, it was a very special year.

A very special year, because with the help of the Dutch Postcode Lottery, we've been able to spread the word about the mission of the WakaWaka Foundation to tens of thousands Dutch households. In addition, we've set up an emergency stock of WakaWaka's in Dubai, in cooperation with Save the Children. Together with them, we make sure households, children specifically, are provided with portable light and power when disaster strikes. It helps them to feel more safe, and allows them to stay connected.

Another campaign I would like to highlight is our winter campaign in cooperation with Movement On The Ground and the Sheltersuit Foundation. Together we raised funds to provide over thousand refugees on Lesvos with a warm jacket and safe light.

I would like to thank our donors and partners for making our work possible. I am looking forward to many more special years to come.

Warm regards,

Maurits Groen

President WakaWaka Foundation



# OUR MISSION

It is the foundation's mission to help the 1.2 billion people around the world who still depend on dangerous and toxic kerosene lamps, candles, or polluting and expensive battery torches. WakaWaka aims to create long-lasting impact by focussing on emergency relief and structural development in rural communities.

## **EMERGENCY RELIEF**

Access to light and power can make a huge difference in people's safety and wellbeing, especially in emergency relief situations, for example during the aftermath of an earthquake, typhoon or a humanitarian conflict. Directly after a natural disaster, a portable solar light can help the search for survivors, and thanks to the mobile phone charging function those affected can stay in touch with their loved ones. Moreover, families that had flee from war-torn areas often end up in refugee camps that generally lack access to reliable light and power. In those situations, where no other economic model works, an in-kind donation can be the most effective way to provide immediate and important relief.

## **ACCESS TO SOLAR IN DEVELOPING MARKETS**

Whereas our emergency relief programme focuses on fundraising and donations for immediate help, our approach in off-grid rural communities focuses on long term impact.

In 2017, the WakaWaka Foundation set up a solar training programme for unemployed youth in Rwanda, with the aim to kick-start their career in the field of solar energy. Throughout the training, the participants learned about the benefits of solar energy, sales techniques, and how to develop their own business. This solar training programme provided them with all the tools needed to start a career in solar energy and generate their own income. The solar entrepreneurs will be able to create awareness about the benefits of solar energy in rural areas of Rwanda, while at the same time provide them with access to a safe and sustainable energy source, which will help to improve the living conditions in rural Rwanda.

# WAKAWAKAS DISTRIBUTED IN OFF-GRID AREAS IN 2017

The Impact WakaWaka products make worldwide (not only funded by the WakaWaka Foundation)

2017

109.692  PEOPLE IN OFFGRID AREAS WITH IMPROVED ENERGY ACCESS



27.17.350  
EXTRA HOURS  
SUSTAINABLE ENERGY FOR  
WORK AND STUDY  
PER YEAR



9.019  
GREENHOUSE GAS  
EMISSIONS  
OFFSET (IN TONNES)



25.130  
WAKAWAKAS  
DISTRIBUTED



71  
PROJECTS  
INVOLVED



22  
COUNTRIES  
REACHED



\$ 5.791.030,-

HOUSEHOLD SAVINGS IN TOTAL  
OVER PRODUCT LIFETIME



\$ 237,57  
ENERGY  
SAVINGS PER  
HOUSEHOLD



# CAMPAIGNS & DONATIONS

© Andrew Quilty / Save the Children

## NEDERLANDSE POSTCODE LOTERIJ

The Nederlandse Postcode Loterij (the Dutch Postcode Lottery, hereafter NPL) has joined hands with the WakaWaka Foundation. By organizing a lottery, the organization is able to raise funds for charities and create awareness on the work of charities.

In 2017, the NPL selected the WakaWaka Power+ as a gift for winners of the lottery and in addition supported our solar relief programme, developed in cooperation with Save the Children.

Just like the NPL creating awareness on other charities, the Foundation raised a lot of awareness in the Netherlands with this partnership. It is because of the Postcode lottery that more tens of thousands of participating households in the Netherlands received a WakaWaka Power+ and learned more about the mission of the WakaWaka Foundation and the cooperation with Save the Children.

Furthermore, 20,000 WakaWaka's are being distributed to men, women and especially children that find themselves in crisis situations without access to energy. The WakaWakas are kept in stock in a warehouse in Dubai from where Save the Children is distributing the units.

Since 2014, Save the Children and WakaWaka work together to distribute solar products in several crisis areas. Because Save the Children is continuously active in over 120 countries they can respond immediately when children are in need. By distributing WakaWakas the children are able to feel safe in the dark and are ensured that daily life and study can continue after the sun sets.

Please note that the WakaWaka products are being distributed in 2018 and therefore not integrated in the numbers of the impact overview.



Save the Children



# CAMPAIGNS & DONATIONS

## **SOLAR TRAINING FOR UNEMPLOYED YOUTH IN RWANDA**

In June 2014, the WakaWaka Foundation has received a grant of \$75,000 from the Toledo Community Fund for a period of three years. The contribution has led to the successful launch of the Empowerment programme in Indonesia and the solar training programme in Rwanda. The goal of the solar training in Rwanda was to provide students with training and work experience in the solar industry. The 2-3 months internships created understanding of the potential of solar technologies and taught them how to market these solar products to rural populations in Rwanda. In 2017 the final internships of the programme were launched, having successfully trained 60 unemployed students in total.

## **MUDSLIDE SIERRA LEONE**

In August of 2017 a terrible disaster occurred in Sierra Leone's capital Freetown. Torrential rains caused a mudslide and flooding which hit the area, sweeping away homes and killing over 500 people. In the wake of the disaster, the residents were slowly rebuilding their homes and lives. In order to support people with their basic needs, SHV has donated 400 WakaWaka Bases to the victims. The sustainable energy created by the solar bases will help families living in tents and slums with light and power.

## **AGENTS OF LIGHT RALLY**

As Agents of light, Sebastiaan Lagendaal and Niels Polak joined the Baltic Sea rally in 2017 to fundraise donations for the WakaWaka Foundation. With the help of private individuals, friends and families they were able to create enough donations for 300 WakaWaka Lights. The Foundation ensured the distribution of 300 WakaWaka Lights for the schoolchildren in the village of Losimingori, Tanzania. The children suffer from the lack of light at night to study, affecting their school results. Together with the How Far Foundation, teachers and the local community the lights will be distributed amongst the children who are most likely to drop out of school.

## **NEDERLANDS DANS THEATER**

The dancers of the Nederlands Dans Theater (the Dutch Dance Theatre) organised a show called Switch on the 8th of June. The full proceeds of the show were donated to the WakaWaka Foundation. To raise awareness for solar technology the dancers creatively used the WakaWaka Lights as props during their choreography. In cooperation with Movement on the Ground, over a thousand WakaWaka Lights were distributed towards the refugees on Lesbos. There are still refugees on the island living in poor conditions without the basic needs such as electricity. The WakaWaka solar products provide them with light in the dark and power to charge their mobile devices.

## **KROON VEILING APELDOORN**

The annual grand auction (Kroon veiling) from Kiwanis het Loo in Apeldoorn took place in October 2017. The proceeds from the antiques were donated towards the WakaWaka Foundation. The success of the auction resulted in a donation of 602 WakaWaka Powers which will be distributed in 2018 in Colombia, in cooperation with War Child. The war stricken country's instability caused many children to miss out on their basic right to education. With the help of sustainable lights the schoolchildren will be able to continue studying when the night falls.

## **GOOD&MOJO**

It's About RoMi, the company behind Good and Mojo, has the mission to create sustainable lighting and help people at the same time. Next to using sustainable materials for their products, the company launched a buy one, give one principle. This means that for every sustainable designer lamp sold, 5% of the revenue is donated to the WakaWaka Foundation.



# FOUNDATION PROJECTS HIGHLIGHTED



**GREECE**  
350 POWERS & 1058 LIGHTS



**HAITI**  
500 POWERS



**ZAMBIA**  
135 BASE 10  
& 135 POCKETLIGHTS





# HAITI

## AID STILL REQUIRED

In 2010 tragedy struck Haiti: an earthquake measuring 7.0 magnitude hit the coast of the island. Thousands of people were killed and millions were injured because of the impact and collapsing of buildings. Due to a lack of building codes, the buildings were not capable of withstanding an earthquake of that magnitude. National and foreign aid picked up slowly to help rebuild the country. Although years have passed since the tragedy, the scars remain. Other disasters continued to affect the island such as a cholera outbreak and hurricane Matthew in 2016. To date, many of the island's residents are still living in poor conditions. According to a recent report of the United Nations, 2,5 million Haitians are still in need of humanitarian aid.

Aid Still Required is a non-profit organization focused on bringing attention to natural disasters and human crises after they have left public awareness. They concentrate on rebuilding communities with sustainable solutions in the aftermath of those disasters. For the families in Haiti one of the main issues is the lack of a reliable energy source. Through generous donations towards the WakaWaka Foundation, we could ship out 500 WakaWaka Power+ devices. Aid Still Required took care of the distribution and made sure the most vulnerable families were selected for the donations.

*"What a magnificent gift they are! When we first give the Powers out, our participants didn't really know the impact the units would have. Then they used them at home and their lives have changed forever!"*

*"I am very pleased with the WakaWaka. I received it three years ago and it is still working."*

*"The classes for our adult literacy program meet in the evening three times a week. If it's been cloudy and the solar system can't provide light, WakaWaka does, as it did on our visit this fall."*





# ZAMBIA

## HABITAT FOR HUMANITY

The Linda Blind Farm is a special community. Previously, it was a farming area surrounded by 20 houses and owned by an English farmer. In the seventies the farmer retired and decided to donate the ground to the local community: Livingstone. He had one condition: the farm had to provide shelter to the homeless and disabled so they would not have to live on the streets. Nowadays, the farm is a tight community with families and people with disabilities.

Although the farm is a success, the residents were struggling without a stable permanent energy source. The lack of light at night time created an unsafe situation with dangerous animals lurking around. Creating stable living conditions is the core mission of our partner Habitat for Humanity, who donated 100 WakaWaka Base units and 135 small lights towards the project. The families were very grateful to receive the lights and were especially pleased with the solar function. The devices have a strong impact on the families who have to rely on the otherwise unstable electricity. The school is able to organize activities in the evenings for the community thanks to the lights and the children are able to make their homework. The biggest impact the devices have made is the sense of safety in the dark, according to the residents. The SOS function on the WakaWaka's allows them to warn each other when dangerous animals are spotted.

"We thank Habitat for Humanity for the solar lights which are user friendly. We used to have challenges in the past especially when we did not have cash to buy candles but now we feel empowered" said Mrs. Phiri.

The family of Tuweleko Tembo uses the solar lights for lighting their house and this was said to be much safer and user friendly for everyone in the household. They feared that the candle would cause a fire in the house with a toddler who would touch anything on her way.

Unlike the battery torch which the family of Beatrice Ngulube used previously, the solar light was said to be more efficient in the provision of adequate light for any purpose. Mrs. Ngulube said that she uses the light for three days once fully charged in comparison to the battery torch that would need replacement every so often.





# GREECE

## MOVEMENT ON THE GROUND & SHELTERSUIT

Greece has always been the gateway to Europe for refugees fleeing from Africa and the Middle East during times of crisis. Unrest in conflict areas, the revolution in Egypt, civil war in Libya, Mali and Syria and the terror threat from IS caused a steep increase in fleeing refugees over the last few years. Around a million refugees arrived by boat after a hazardous trip to Greece, with a peak in 2015. The EU and Turkey came to an agreement in 2016 for Turkey to retain the refugees in exchange for funds from the EU. As a result, thousands of refugees are still stuck in Greece, facing an uncertain future.

The WakaWaka Foundation has joined forces together with Movement On The Ground and Sheltersuit. During the cold winter months, there is an urgent need for warmth, light and power. Sheltersuit had the solution for keeping the refugees warm: wind and waterproof winter coats that can also be used as a sleeping bag. The WakaWakas support people living in the camp with light and power. Generous donations have made it possible to send 1058 WakaWakas to Lesbos. Movement On The Ground takes care of the logistics and distribution of the suits and devices.



 **MOVEMENT**  
ON THE GROUND

 **Sheltersuit**



# GOVERNANCE

## **BOARD**

The day-to-day operations of the WakaWaka Foundation are managed by the daily board of the Foundation and employees of WakaWaka BV. Board members are unremunerated.

## **BOARD 2017**

Maurits Groen

## **SUPERVISORY BOARD**

The supervisory board is assigned with the task of supervising management, advising on strategic matters, authorizing financial statements and appointing, suspending and discharging members of the management team.

## **SUPERVISORY BOARD MEMBERS 2017**

Wouter Scheepens  
Alexander Kohnstamm  
Froukje Jansen  
Dianda Veldman  
Patrick van Gerwen

# NUMBERS

## WAKAWAKA FOUNDATION FINANCIAL STATEMENTS



<b>Statement of income and expenses</b> €000	<b>2016</b> Actual	<b>2017</b> Actuals	<b>Explanation on Financials</b>
Total Income	449,3	2.617,8	Total income of 2017 consists of €165K donations and €2.453K came from the solar relief program in cooperation with the Dutch Postcode Lottery.
Project Expenditures	-490,3	-2.506,9	Expenditures consists of project materials (of which €2.364K was used for the solar relief program in cooperation with the Dutch Postcode Lottery), research and management.
Operating Expenditures	-51,4	-51,4	€50K is spent on personnel, hired from WakaWaka BV.
<b>Net Result</b>	<b>-92,4</b>	<b>41,5</b>	As mentioned in the annual report of last year, the result of 2016 was negative due to costs that were not yet recorded in 2015. 2017 shows a positive result.

<b>Balance sheet</b> €000	<b>31 Dec 16</b> Actual	<b>31 Dec 17</b> Actuals	<b>Explanation on Financials</b>
Receivables and prepayments	244,4	774,1	Receivables and prepayments mainly relate to prepayments for WakaWaka solar products.
Cash at bank and in hand	41,0	14,4	
<b>Total assets</b>	<b>285,4</b>	<b>788,4</b>	
Continuity reserve	124,1	31,7	
Result	-92,4	41,5	
Equity	31,7	73,2	
Current liabilities	253,7	715,2	€111K of current liabilities are taxes (VAT) to pay.
<b>Total liabilities</b>	<b>285,4</b>	<b>788,4</b>	

### Explanation on financial statements

As the WakaWaka Foundation is not obligated to have its financial statements checked by an external controller, the WakaWaka Foundation set up these statements internally. Statements have been checked and confirmed by WakaWaka's Supervisory Board.